#### **Forward-looking Statements**

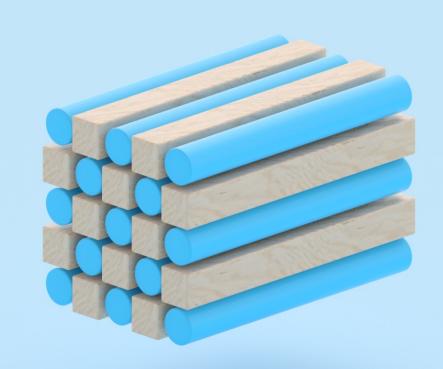
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# Capturing our growth opportunity

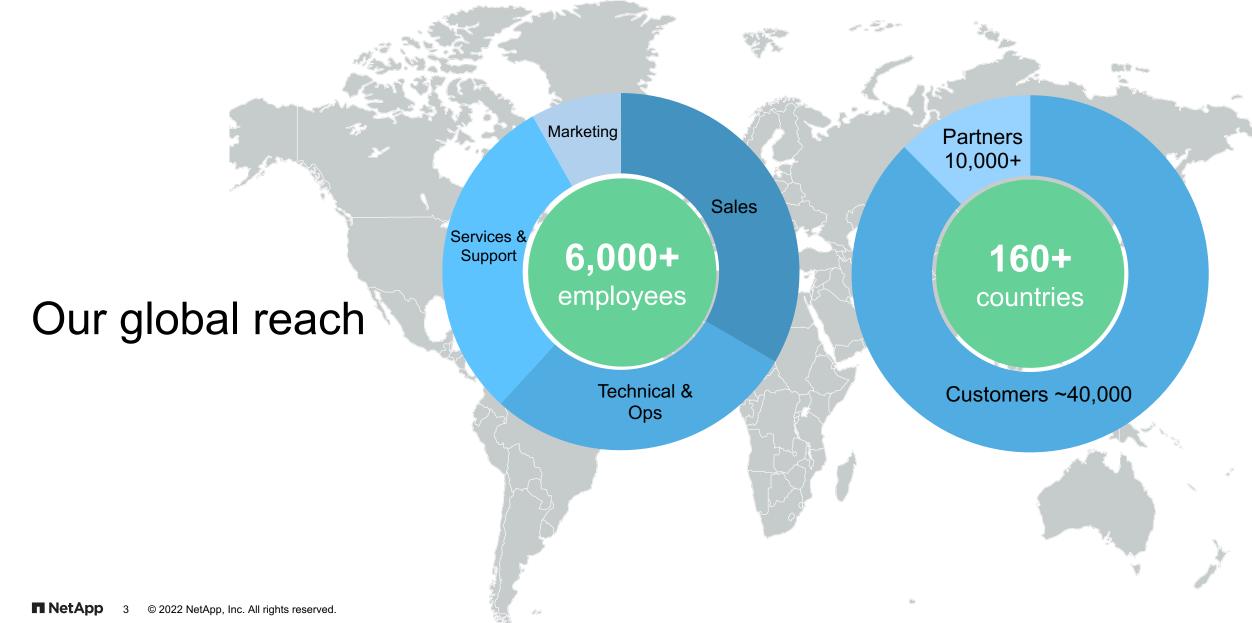
NetApp



César Cernuda President March 22, 2022

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#### **Go-to-market organization**



# Powering NetApp's next stage of growth

- **1. Expanding** our current installed base
- 2. Acquiring new customers
- 3. Improving productivity
- 4. Digitizing
- 5. Evolving our partner ecosystem

#### In just one year, we have...

- Updated branding and marketing
- ✓ Focused the field to **accelerate flash**
- ✓ Updated **tracking mechanisms**
- Invested in new programs with ISVs and MSPs
- Expanded sales participating in cloud selling
- Continued investments in cloud sales and specialists
- ✓ Developed joint GTM plans with hyperscalers

All to **better serve** our customers, and to drive and deliver **growth** as a cloud-led software company





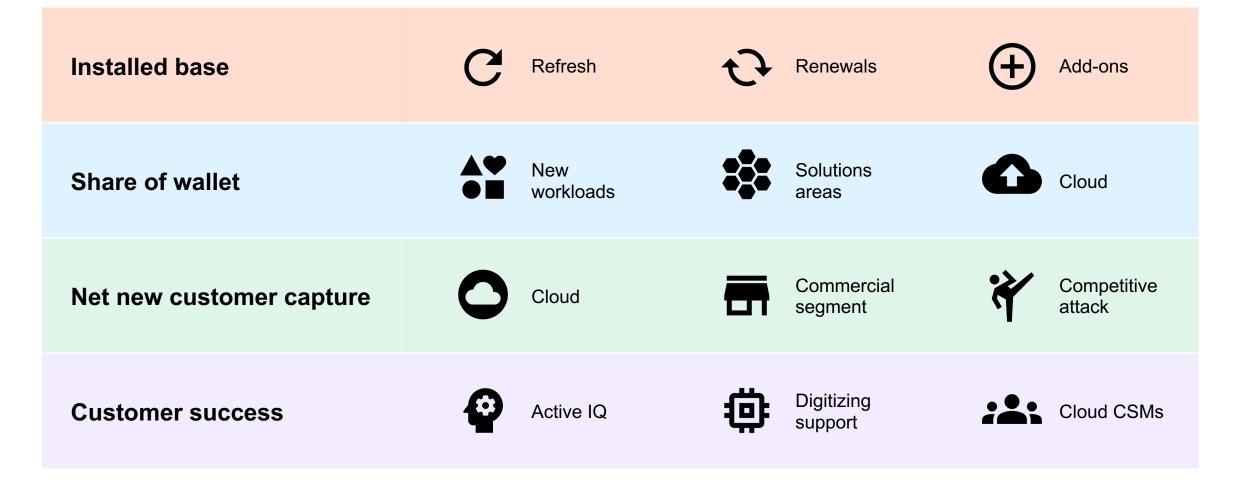


#### Focusing our market coverage

Resource allocation based on propensity models

Solution areas with **deeper specialization**  Consistency in execution: line of sight from top to bottom

### Driving frontline execution to deliver growth and customer satisfaction



## Evolving our industry-leading partner ecosystem to align with cloud-led strategy



# Strategy for driving sustainable growth to deliver shareholder value

- Acquiring new customers with a broader portfolio of products and services
- Expanding our installed base through cross-sell and up-sell
- Improving productivity with an increasingly digital customer reach
- Evolving our partner ecosystem to align with our cloud-led strategy